

We respect the personal data of each person who visits our Website universitymakemoney.com and strive to protect your privacy, as well as to ensure comfortable conditions for using the Site, in connection with which we have prepared a Privacy Policy (hereinafter referred to as the Privacy Policy) based on the requirements of the current legislation of Ukraine. "Policy").

GENERAL POSITION

Please read the Policy carefully before using the Site.

If you do not agree with the terms of the Policy or its annexes and other integral parts, you may not use the Site, receive technical support and other information and consulting services included in the service package you have chosen.

The Policy applies only to this Site. The Administration does not control and is not responsible for third-party sites to which the User may access via links available on this Site.

The Site Administration reserves the right to make changes to the Policy. This is evidenced by a change in the update date at the top of the policy and the publication of the updated policy on the Site or by notifying the user in another manner provided for by applicable law.

All terms used in the policy shall be interpreted in accordance with the definitions given therein. All terms have the same meaning when used in the singular and plural, and when written with both upper and lower case letters.

The remaining terms used in the policy are interpreted in accordance with the current legislation of Ukraine, and in the absence of a definition in the legislation, they have a commonly used meaning or are defined according to the rules of business turnover.

SUBJECT POLITICIANS CONFIDENTIALITY

Site / Website- a set of data, objects of copyright and (or) related rights, etc., interconnected and structured within the Internet address at the link: universitymakemoney.com

User- a person who has access to the Site on the Internet and uses it for their own purposes.

Site Administration / Administration– the manager and owner of the Users' personal data in the person of the individual entrepreneur Biata Tamara Grigorievna, authorized to manage the Site and who organizes and (or) carries out the processing of personal data, as well as determines the purposes of personal data processing, the composition of personal data subject to processing, actions (operations) performed with personal data.

Personal data– is any information or set of such information that directly identifies or indirectly helps to identify a natural person.

The Policy establishes the Administration's obligations not to disclose personal data that the User provides at the Administration's request and to ensure their confidentiality.

The policy establishes the purpose(s), grounds, procedure for collecting and processing users' personal data and cookies, the procedure for using third–party services and sending newsletters.

The Administration does not verify the accuracy of personal data provided by Users.

WHAT THIRD PARTIES SERVICES WEWE USE

Third–party servicesare online platforms, applications or software (including messengers, email, learning platforms, video hosting and video communication services) used to communicate with Users and provide access to materials.

In order to ensure stable operation of the Site, analytics, communication with users, payment processing and provision of services under the Offer agreement, the Administration may use third–party services, in particular:

List of third–party services(is not exhaustive):

Services for implementation analysts and advertising (for example, Google Analytics, Google Ads).

Communication services (including instant messengers, e–mail, services for providing audio and video communication).

Databases, CRM systems, client databases, cloud services for data storage. Payment systems. Educational platforms.

Services for automating work with Users. Cloud storage services.

When using such services, personal data is processed in accordance with their privacy policies.

The Site Administration does not transfer Users' personal data to these services separately, however, information entered or stored through these services may be processed in accordance with their terms.

WHERE PERSONAL DATA IS RECEIVED

The Site Administration receives personal data from the following sources:

Registration form: any element on the site in the form of a window, icon or field in which the User leaves his/her data to contact the Administration.

E-mail: through communication between the User and the Administration by sending and (or) receiving messages.

Telephone: when making calls to communicate with the Administration or when communicating in messengers linked to a phone number (for example, Telegram or WhatsApp).

Other sources: data obtained from social networks (Instagram, Facebook, etc.), marketing research, public and other sources from which the Administration obtains access to personal data.

WHAT PERSONAL DATA UNDER PROCESSING

Processing of personal data – any action or set of actions performed on personal data with or without the use of automation means, including collection, recording, systematization, accumulation, storage, clarification, updating, modification), extraction, use, transfer, (dissemination, provision, access), depersonalization, blocking, deletion, destruction of personal data.

Personal data that is permitted to be processed within the framework of the Privacy Policy and is provided by the user voluntarily and knowingly:

List of personal data: Email address, mobile phone number.

Administration site applies efforts of protection personal data, which automatically transferred during the process of visiting the pages of the Site.

List of personal data: IP address, Information from Cookies, Information about browser (or other program that accesses the website), Addresses of visited pages, Referer (address of the previous page).

Administration may carry out record and/or fixation communications in process the User's appeal to the Site Administration (in particular, through the feedback form)

communication, email, chat or phone call) in order to improve the quality of service provision. Any other information about Users not specified above is not subject to disclosure by the administration, except as provided for in the Privacy Policy.

The Site Administration does not process personal data if this poses a risk to the rights and freedoms of the personal data subject, and does not process sensitive personal data, in particular information about racial or ethnic origin, political opinions, religious or philosophical beliefs, or membership in trade unions, nor does it process genetic data, biometric data for the purpose of identifying a natural person, data concerning health or data about the sex life of the personal data subject or his/her sexual orientation.

SUBJECT PERSONAL DATA

Personal data subject- an individual whose personal data is being processed.

The category of personal data subjects includes users of the Site who have read the terms of the Privacy Policy.

The subject of personal data may be a person who has acquired full civil capacity in accordance with the current legislation of the state of his citizenship. In the event of the absence of sufficient civil capacity of a person, consent to the processing of his personal data is provided by the parents, guardians (trustees), adoptive parents of such a person.

COOKIES -FILES

Cookies- files- a small piece of data sent by the Site when the User visits it and is stored on the User's device (computer, phone, tablet, etc.).

The Site Administration reserves the right to use Cookies to obtain information about the behavior of Users when visiting and/or using the Site.

Cookies are stored on the User's device (computer, phone, tablet, etc.) for the purpose of: proper adaptation Website to needs User and optimization its use; remembering the User's preferences and individual settings, recognizing the User's device and properly displaying the Site according to his needs (full version, mobile version of the website); creating statistics on Site views, which helps to understand how Users use the Site, which allows us to improve its structure and content; maintaining the User's session (after logging in), so that the User does not need to

re-enter your login and password on each subpage of the Site.

The Site Administration uses three main types of Cookies:

Sessional Cookies–files– these are temporary files that are stored on the User's device until the user logs out, leaves the Site, or turns off the software (web browser).

Permanent Cookies– files are stored on the User's end device for the time specified in the cookie settings, or until they are deleted by the User.

Analytical Cookies–files, which help us analyze user behavior, improve site functionality, and optimize user experience.

The Site Administration may process:

Necessary Cookies–files, which help make the Site usable by providing basic functions such as page navigation and access to protected areas of the Site.

Operational Cookies–files, which aggregate information about how the Site is used: time spent on the Site, sections and services that were most interesting, how effective the marketing campaign is.

Functional Cookies–files, collected to save changes that are stored on the User's device: name, language, information on whether any information or services were provided to the User.

Targeted Cookies–files, used to provide content that may be of interest to the User in order to avoid repeated display, manage targeted advertising, and evaluate the effectiveness of advertising campaigns.

Cookie–files from third–party services: for prompt delivery, better display and detailed analysis of content on the Site.

The user may refuse the use of Cookies in one of the following ways:

By changing the appropriate settings in your browser software.

By sending a corresponding message to the Site Administration's email.

Disabling cookies may prevent you from using

some functions of the Site and (or) access to it.

GOAL (TARGET) PROCESSING PERSONAL DATA

Personal data is processed in accordance with the Privacy Policy exclusively with purpose (purpose) proper software Administration access. The User has access to all functions and capabilities of the Site, which, in particular, includes: Familiarization with the information posted on the Site;

User identification for creating an account on the Site and (or) logging into the account;
Establishing feedback with the User, including sending messages, requests related to the use of the Site, processing requests and applications from the User;
sending newsletters with the additional consent of the personal data subject;

providing the User with technical support in case of problems related to the use of the Site;

Site load control;

conducting an analysis of the effectiveness of advertising campaigns whose traffic is directed to the Website;

providing the User with the full scope of services for which the latter has made payment in accordance with the Public Offer Agreement posted on the Site;

conducting statistical and other research based on depersonalized data.

Personal data may be used for purposes not provided for in the Privacy Policy, but only to the extent necessary for the Administration to provide the User with access to the Site and use of all its functions.

BASE PERSONAL DATA PROCESSING

Consent to the processing of personal data is provided by the User by:

placing a check mark on granting permission to process personal data when visiting the Site;

communicating with the Site Administration via any means, including mobile communication or via email.

Consent to the processing of Cookies is provided by the User by checking the box to grant permission for processing in the pop-up window.

By providing consent to data processing in the manner provided for in this Section, the User fully and unconditionally agrees with all provisions of this Privacy Policy. The User gives his consent to the Site Administration to collect, systematize, accumulate, store, clarify (update, correct), use, distribute, depersonalize, block, and destroy his personal data.

If the User does not consent to the processing of his/her personal data in the manner provided for in this Privacy Policy, the User will not be able to use the resources and technical capabilities of the Site, etc.

ORDER PROCESSING PERSONAL DATA

The processing of the User's personal data obtained from sources provided for in this Privacy Policy is carried out in a lawful manner, including in personal data information systems with the use of automation tools or without the use of such tools. Such period may not exceed 3 (three) years.

The User agrees that the Site Administration has the right to transfer personal data to third parties solely for the purpose of fulfilling the User's requests.

The User's personal data may be transferred to authorized state authorities only on the grounds and in accordance with the procedure established by law.

ORDER IMPLEMENTATION MAIL OUTS

The Site Administration may send marketing materials, including (but not limited to) electronic, text, multimedia messages to the User's email address, mobile phone contact number, and social media and messenger accounts (Telegram, WhatsApp, Viber, Instagram, etc.).

The purpose of the newsletter is to inform Users about the functions and services provided by the Site Administration, as well as to collect anonymous responses and (or) feedback on the quality of the Site's functionality and the informativeness of the content posted on it. The User confirms his consent to receive the newsletter by providing his consent to the processing of personal data in accordance with the Privacy Policy.

The User has the right to refuse the mailing by sending an email with a corresponding request to the email address of the Site Administration.

ACCESS PERSONAL, WHAT PROCESSING PERSONAL DATA

The Site Administration processes Users' personal data in one or more of the following ways:

By means of automated processing; Personally;

With the involvement of third parties who provide services or perform duties on behalf of the Site Administration, including processing statistics, customer service, marketing, and conducting surveys.

The Site Administration keeps records of operations related to the processing of personal data using an automated system and stores such information indefinitely or until the personal data is deleted/destroyed in accordance with the procedure specified in this Policy.

RIGHTS AND DUTIES SUBJECT PERSONAL DATA

The subject of personal data has the right:

to know about the sources of collection, location of their personal data,

the purposes of their processing, the location or place of residence (stay) of the owner or

the personal data controller or give the appropriate instruction to receive this

information to persons authorized by them, except in cases established by law;

receive information about the conditions for providing access to personal data, including information about third parties to whom his personal data is provided;

to access your personal data;

receive no later than thirty calendar days from the date of receipt of the request, except in cases provided for by law, a response on whether his personal data is being processed, as well as receive the content of such personal data;

submit a reasoned request to the owner of personal data objecting to the processing of their personal data;

to submit a reasoned request for the modification or destruction of their personal data by any owner and controller of personal data if these data are processed unlawfully or are inaccurate;

to protect their personal data from unlawful processing and accidental loss,

destruction, damage due to intentional concealment, failure to provide or untimely

provision, as well as to protect against the provision of information that is unreliable or defames the honor, dignity and business reputation of an individual;

address from complaints on processing their own personal data to the Commissioner for Human Rights of the Verkhovna Rada of Ukraine or to the court; apply legal remedies in case of violation of personal data protection legislation; to include a reservation about the restriction of the right to process their personal data when providing consent;

withdraw consent to the processing of personal data; 13.1.12. know the mechanism of automatic processing of personal data;

13.1.13. to protect against automated decision making, which has legal consequences for him.

The User's motivated request, provided for in this section, shall be sent in writing to the email address of the Site Administration.

The subject of personal data is obliged to:

provide correct and truthful information about personal data necessary for using the Site. update or supplement the provided information about personal data in the event of changes to this information.

take measures to protect access to your confidential data stored on the Site.

RIGHTS AND DUTIES ADMINISTRATIONS I T E

The Site Administration has the right:

Make changes to the Policy, publish an updated version of the Policy on the website indicating the date of its update, without notifying the subject of personal data about this, except as provided for in this Privacy Policy.

The Site Administration is obliged to:

Use the personal information received solely for the purposes specified this Policy.

Do not disclose the User's personal data, except as provided for in this Privacy Policy.

Block personal data belonging to the relevant User from the moment of the request or request of the User or his legal representative or the authorized body for the protection of the rights of personal data subjects for the period of verification, in case of detection of inaccurate personal data or illegal actions.

CHANGE, DELETING PERSONAL DATA

Procedure for making changes to personal data:

The personal data subject sends a motivated written statement of the subject

to the email address of the Site Administration.

The Site Administration checks the content of the personal data subject's request.

The administration immediately makes changes to the personal data base from the moment of establishing non-compliance with the stated requirements.

Procedure for deleting and destroying personal data:

Grounds for deletion and destruction of personal data there are:

Withdrawal by the subject of personal data of consent to the processing of personal data by sending a reasoned written request in accordance with the procedure provided for in this Policy.

Expiration of the period for processing personal data as provided for in the Privacy Policy.

The Administration informs the personal data subject about the consequences of withdrawing consent.

The Site Administration shall immediately delete or destroy personal data. In such a case, the Administration shall have the right to deny the User access to the Site.

The Administration shall notify the subject of personal data of any change, deletion or destruction of personal data within 10 (ten) business days.

SPREAD PERSONAL DATA

The User's personal data may be disseminated (distributed, transferred) only if there are legal grounds and a corresponding requirement from authorized state and judicial authorities.

The Site Administration has the right to make changes to this Privacy Policy and provide for its right to share personal data with third parties.

The Administration notifies the personal data subjects of changes regarding the distribution of their personal data by sending a message to the personal data subject's email address. The personal data subject agrees to the updated version of the Privacy Policy by tacit consent.

If the personal data subject does not agree with the updated version of the Privacy Policy, the latter is obliged to send a withdrawal of consent in the manner provided for by this Privacy Policy.

A cross-border transfer of personal data occurs if such transfer:

Is necessary on important grounds of public interest;

Is necessary for the establishment, exercise or defense of legal claims;

It is necessary to protect the vital interests of the User or others if the User is physically or legally incapable of providing consent.

PROTECTION PERSONAL DATA

In order to protect Users' personal information from unauthorized or accidental access, destruction, blocking, copying, distribution and other unauthorized actions by third parties, the Site Administration takes the necessary organizational and technical measures.

The website, CRM system, and database that store personal data operate using measures to ensure the security of personal data, in particular, by setting up closed access to information.

In the event of a leak or illegal distribution of Users' personal data caused by third parties, the Administration shall immediately, from the moment of discovery of the leak and/or illegal distribution of personal data, notify the personal data subjects by sending a message to the personal data subject's email address.

Platforms and systems on which personal data is stored operate using measures to ensure the security of personal data, which are provided for by the latter's internal regulations.

RESPONSIBILITY SITE ADMINISTRATION

The Site Administration is responsible for the intentional disclosure of the User's Personal Data in accordance with applicable law, except as provided for in this Privacy Policy.

In the event of loss or disclosure of personal data, the Site Administration is not responsible if this confidential information:

Became public domain until lost or disclosed.

Was received from a third party before it was received by the Website Administration.

Was obtained by third parties through unauthorized access to the Site's files. Was disclosed with the User's consent.

The User is responsible for the legality, correctness and veracity of the provided Personal Data in accordance with applicable law.

ORDER SOLUTION DISPUTE

All disputes and disagreements between the User and the Site Administration regarding the legal relations covered by this Privacy Policy shall be resolved through negotiations.

If no agreement is reached, the dispute between the User and the Site Administration is subject to

to be resolved in court by filing a lawsuit with the court at the location of the Administration.

FINALPOSITION

The Site Administration has the right to make changes to this Privacy Policy without the consent and notification of the User, except as provided for in this Privacy Policy.

The updated Privacy Policy comes into force from the moment of its posting on the Site, unless otherwise provided by the new version of the Privacy Policy.

Informed consent to mailing and other provisions in any form regarding the processing of personal data posted on the Site are integral parts of this Privacy Policy.